



CREATIVE WORK

Portfolio

GUILLERMO GARCIA | 2025

Strategic and creative digital marketing
professional with experience driving results
for both B2B organizations and nonprofit
initiatives

About Me



Guillermo Garcia

Digital Marketer

Info

call: 617 304 9694

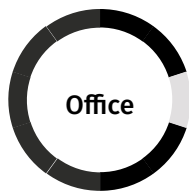
email: ggarcia@pix-ls.com

visit: www.pix-ls.com

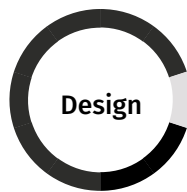
Skills

Digital Marketing
Website Development
Social Media
Digital Film
Digital Photography
Data Analysis
UX/UI Design
Graphic Design
Lecturer

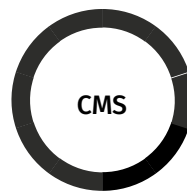
Software



Advanced



Advanced



Professional

Education

Master Certificate in Applied Sciences

Harvard University Extension School, Cambridge, MA

Bachelor of Arts in Administrative Computer Systems and Certificate in Strategic Marketing

University of Celaya, Guanajuato, Mexico

Intensive Summer Course, Digital Filmmaking (60+ Hours)

New York Film Academy (Harvard University), Cambridge, MA

Experience

Marketing Strategist, Founder

Pixeles Digital Marketing, Providence, RI

Web Developer, Data Analyst

Teplow + Co., Brooline, MA

Webmaster, Digital Photographer

ShopInRI Magazine, Providence, RI

Management, Fashion Consultant

Destination XL Group, Inc., Warwick, RI

Lecturer

Immaculate Conception Academy

Harvard University

Local Network Groups

Universidad de Celaya

OAK International

Digital Production

The Troll Shop

by JEAN BOMBARI - photos by gallerma garcia

Shopping small and locally in Rhode Island is fun and fairly easy. There are gift shops in every city and town offering a selection of items for you or a loved one. Out of all of them, it will be a challenge to find one as unique as The Troll Shop in East Greenwich. Originally opened on Main Street in 1976, Edith Marra opened her shop out of a love for the strange and unusual. You can go to any gift shop and see the same things, she wanted her store to be different, because that's what she liked shopping for. In the 70s, it wasn't common to find such a collection of items in one store. People would travel from all around New England just to shop there.



32 ShopsRI

Project Type: Web Design, Maintenance, Photography, and Community Management

<https://rihwclub.com/>

<https://www.facebook.com/RIHotWheelsClub/>

<https://www.facebook.com/summersmashne>



Client Name: ShopInRI Magazine (RI Hot Wheels Club)

From creating a new website to building a social media community, I have helped the Rhode Island Hot Wheels Club to increase their monthly web traffic. Currently I am implementing an strategy to bring back Mattel's Summer Smash Convention to New England.



Website Development



THESE CAVIAR DISHES AROUND ATLANTA ARE TOTALLY WORTH THE SPLURGE (AND THE HYPE)

Trisha Pintavorn
July 16, 2025



Once a fine dining experience relegated only to the upper echelon of fine dining restaurants, we've started to see caviar pop up on more and more menus around town. Take a look at some of our favorite specific menu items at ATL's best restaurants featuring caviar!

atlantaeats.com

Project Type: Web Management, E-Commerce, Web Maintenance, Web Analytics.
Visual Content (Photography + Video).

PRICING

You can get all of our loveable onesies for only \$15 each, but we know baby can make a mess, especially around meal time. That's why we're offering special, bundled pricing! Buy 3 for \$14 each or buy 6 for \$13 each. If you're in the middle of the "baby shower" period of your life – you know, when all of your friends decide to start having babies – it's the perfect way to tackle multiple gifts in one buy!




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Miso Cute Onesie
~~\$22.00~~ **\$15.00**
 Add to cart


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CYMBALISMS
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\$40.00

frankepstein.com

Client Name: Teplow + Co.

In collaboration with Teplow + Co., we always had the right business solutions—whether it was branding, marketing, or design.



Graphic Design



Project Type: Graphic Design, Branding, Promotionals.



Client Name: Amazing Specialties, UPS Store Smithfield, Simply Nutrition, DPR

Several businesses reach out to me to outsource their graphic design needs.

Specially with logo design. Most of these companies do not have professional made images for their branding. this is a good opportunity for me to help them vectorize and improve their images.



Digital Photography



Project Type: Headshots, Yearbook, Conference, Corporate Photography. Products.



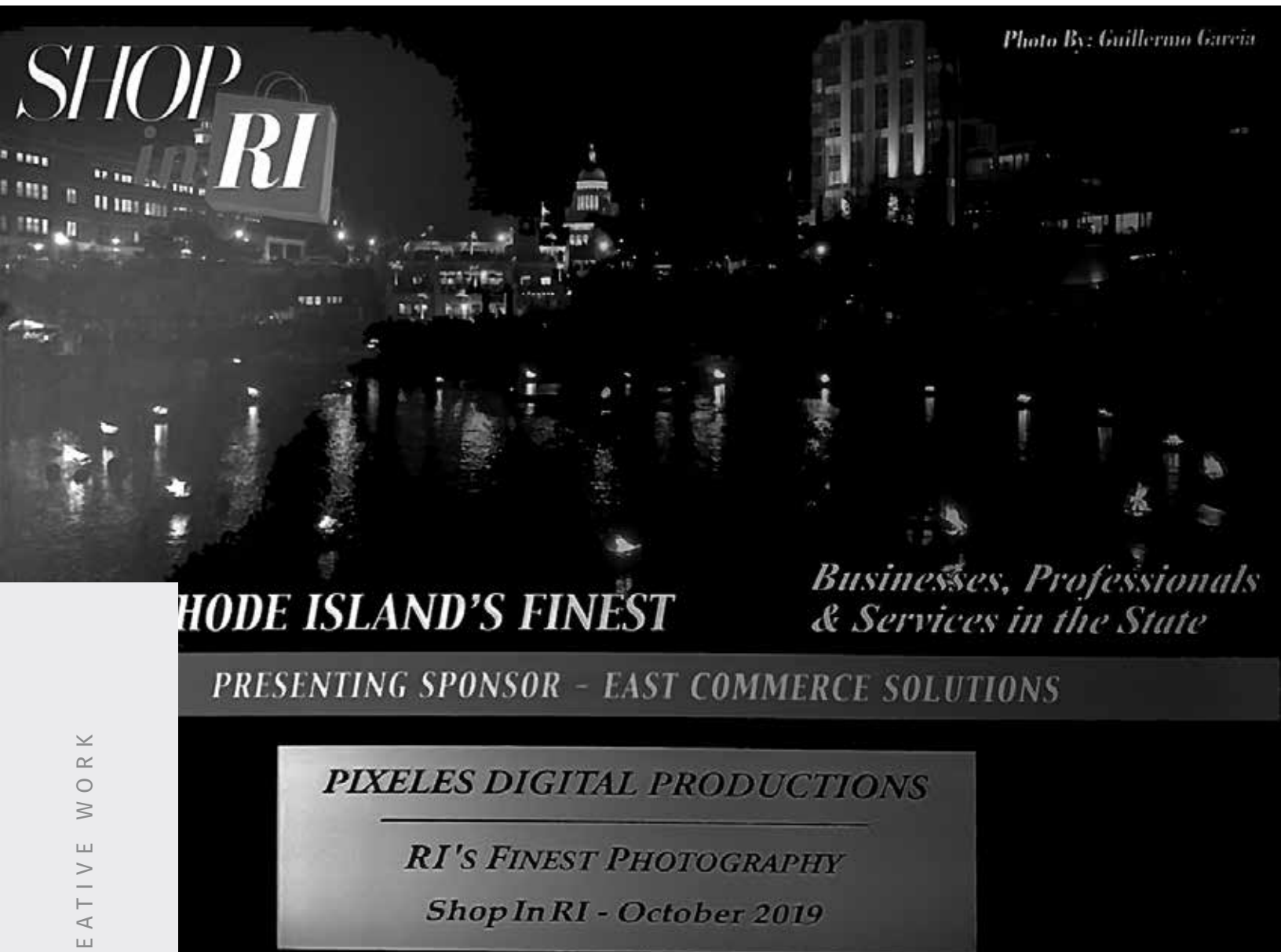
Client Name: B2B, Networking Partners.

A good story is always better with visual proof.

Through the lens, moments become memories, emotions turn into color, and stories find their shape. These photographs capture not just what was seen, but what was felt.

From candid portraits to staged headshots, each image reflects a pursuit of light, detail, and narrative, where every frame speaks louder than words.





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